



Anaplan for Finance:

Steer business performance by connecting data, people, and plans across finance

Disruption is now an expected course of business, yet traditional planning remains slow, error-prone, and fragmented. Adopting finance best practices such as driver-based planning, rolling forecasts, and zero-based budgeting can be difficult with manual processes and legacy toolsets.

Anaplan for Finance, a cloud-native platform, gives the office of finance a better approach to planning. It connects people, plans, and data across finance—and across your organization—to help you make the right decisions quickly and confidently.

Using the Anaplan platform, finance teams can align corporate objectives with financial plans that are linked to market events and operational tactics, resulting in finance transformation that accelerates business value.

“We’re able to link up different teams using the same data source.”

**HEAD OF ZERO-BASED BUDGETING,
RSA GROUP**

Connected Planning in Finance

With the Anaplan platform, finance teams can say goodbye to aggregating spreadsheets and reliance on rigid tools, and hello to value-added analysis, better management decisions, and collaboration throughout the entire business.

Planning, budgeting, and forecasting

Adapt to changing business conditions with best-of-breed PB&F technology that helps you plan to the rhythm of your business.

Anaplan’s cloud-native platform enables you to automate and improve manual spreadsheet processes to create timely and reliable plans, analyses, and reports. With Connected Planning software, decision-makers have access to strong, prompt, and reliable business insight.

Specialty planning

With Anaplan’s cloud-based platform, you can create profitability and pricing models, automate cost management practices, and adopt specialty planning use cases that can connect to central finance and core FP&A processes.

Plan to the rhythm of your business by accommodating specific business needs, adopting best practices, and delivering strong insights that drive profitable growth, maximize cash flow, and address risk.

Operational planning

By connecting financial and operational planning, you can steer business performance effectively across the entire enterprise.

With Anaplan for Operational Planning, take cross-functional decisions to unprecedented levels and help your business grow revenue, improve margins, address risk, and deliver exceptional customer service by connecting sales, marketing, HR, IT, and supply chain plans back to finance.

Plan to the rhythm of your business

Finance faces a constant flow of data, reporting, and analysis. Having a single platform that enables continuous planning across financial functions and marries financial and operational planning with scale and speed is critical in today's dynamic environment. Experience the power of elegance and efficiency in a single solution that empowers finance to partner with the business, steer strategy, and drive value.



“The finance team is able to advise the business with integrity and build trust with executive leadership.”

HEAD OF ONLINE FINANCIAL STRATEGY AND PERFORMANCE, SATSUMA

Technological advantages of the Anaplan platform

The Anaplan platform provides technological solutions for dynamic, collaborative, and intelligent financial planning.

A single platform

With the Anaplan platform, your entire organization can share the same data, updated in real time. Changes in one area of the organization are instantly passed on to all other relevant areas.

Stakeholders throughout the organization stay connected to one another, and can make critical decisions with comprehensive, reliable information.

Advanced modeling and “what if” scenario planning

With robust, multi-dimensional modeling capabilities, you can assess the effects of potential changes or disruptions to the business before they occur.

Scenario planning lets you experiment with potential outcomes and instantly see how different scenarios might impact the entire business. With real-time visibility into impacts across the business, finance can help steer decision-makers toward optimal outcomes.

Hyperblock™ engine

Anaplan's patented in-memory, Java-based planning engine Hyperblock™ is built for rapid calculation of large datasets.

Even the most complex calculations compute almost immediately, with zero slowdown to the platform.

**To learn more,
visit us at
anaplan.com**